

SportsHIP

DSC



Corporate
Sponsorship



About DSC & DSC FOUNDATION



Mission Statement

DSC and DSC Foundation's mission is to ensure the conservation of wildlife through public engagement, education and advocacy for well-regulated hunting and sustainable use.

Vision Statement

The vision of DSC and DSC Foundation is a society that values wildlife, engages in its conservation and understands and supports the role of well-regulated hunting in the sustainable use of wild resources.

WHO WE are

DSC, was established as an autonomous organization in 1982. The first board of directors was made up of eleven like-minded individuals who came together to ensure the future of hunting and to conserve wildlife and wildlife habitat. They also banded together to share their fellowship with fellow hunters.

DSC is a mission-focused conservation organization, funded by hunters from around the world. Over the past several years, DSC and the DSC Foundation have provided grants totaling over \$7M to projects and programs worldwide in support of our mission of conservation, education, and advocacy.

The formation of DSC Foundation, established in June of 2015, operating and organized as a tax-exempt non-profit corporation under the Section 501(c)(3) of the Internal Revenue Code. This formation is a testament to DSC's commitment to conservation and the conservation of global natural resources. In June of 2022, the DSC Foundation held their second annual Gala at the Frontiers of Flight Museum. With over 400 attendees, a live and silent auction, we raised in excess of \$1M for a one-night event. This success is due to the sponsors, donors and those who attended and bid on items.

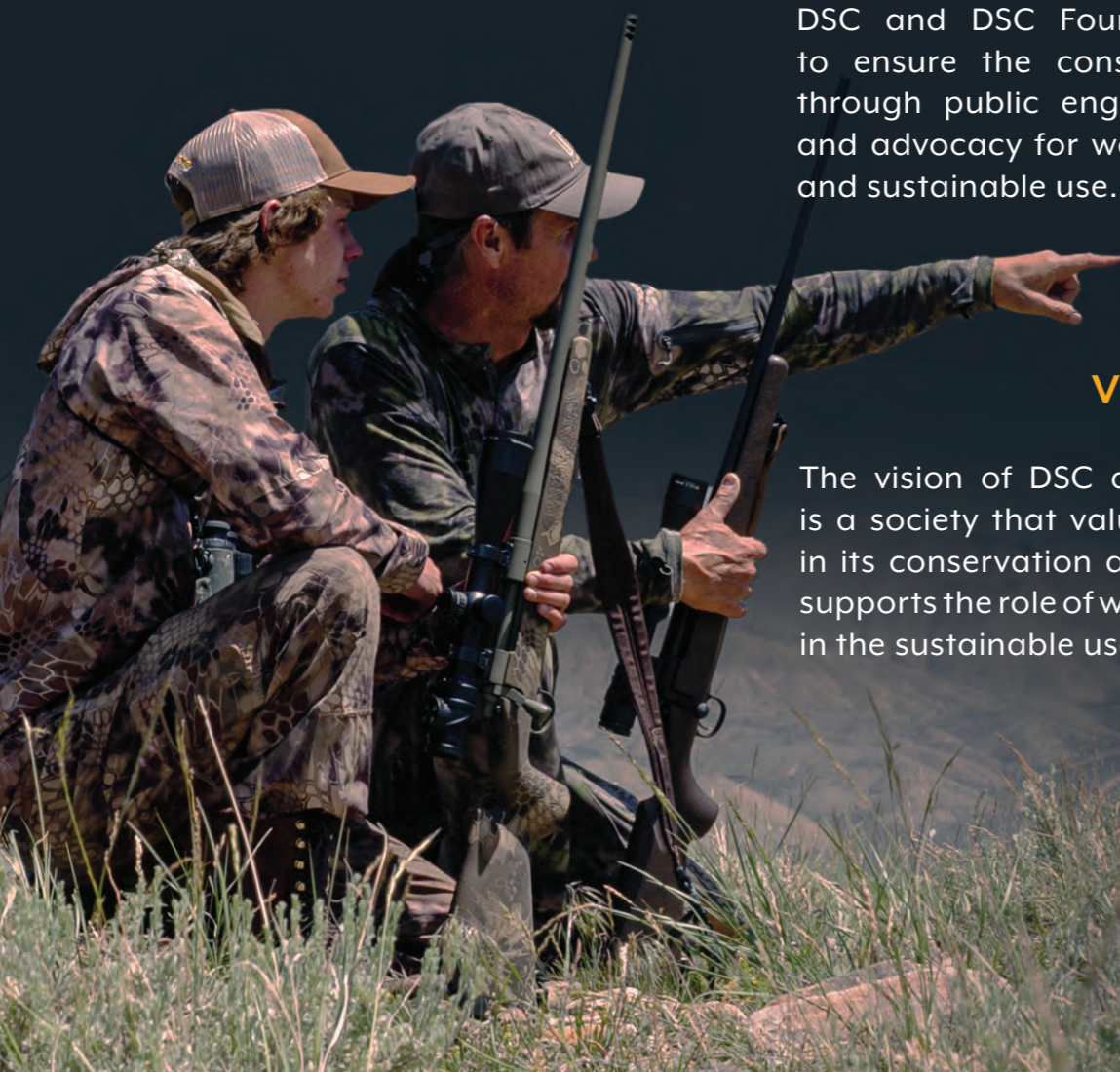
DSC includes sportsmen and sportswomen around the world and has a Chapter network of affiliates that has grown to thirteen as of 2021. The chapters hold annual banquets and events each year across the US. This is another successful adjunct of the DSC, and we are looking forward to adding additional Chapters in the months to come.

DSC has been active in preventing the destructive Pebble Mine operations in Bristol Bay, Alaska – one of the best salmon fisheries that supports a steady human economy as well as a brown bear population. The economic importance of hunting in British Columbia is being studied by DSC-supported research.

On other continents, DSC is instrumental in elephant conservation and management in Zimbabwe, lion genetics research and the training of wildlife officials at the South African Wildlife College. Support is also provided to anti-poaching efforts across Africa.

DSC annually pays the life insurance premiums for the Texas Game Wardens, and Operation Game Thief, the anti-poaching hotline and public awareness program, receives support from DSC.

As our world is changing, we are ever more aware that our proud hunting heritage, and our outdoor way of life are both under increased threat. With our commitment from the DSC Foundation, we are committed to building on our past success and in further cementing our position as the world's most influential Conservation, Education, and Advocacy organization.



What we do

Conservation

DSC and DSC Foundation support a diverse range of conservation initiatives focused on ensuring the future of the world's wildlife and wild areas. Conservation grants include, but are not limited to, financial support of scientific research on wildlife populations, anti-poaching programs, habitat enhancement and human-wildlife conflict mitigation. A major focus of our Conservation grant allocation is dedicated to supporting efforts to combat the scourge of poaching. In Africa, our anti-poaching efforts have assisted in the protection of over 26 million acres of wildlife habitat and keeps over 500 anti-poaching personnel in the field.

Education

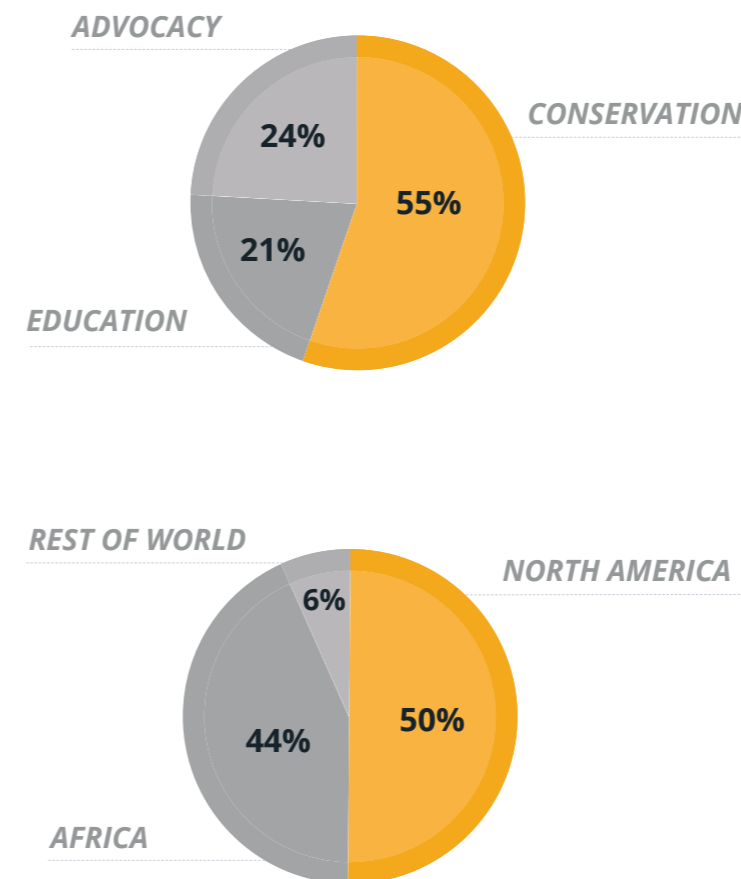
DSC and DSC Foundation also provide grants for programs to engage and educate the world on the undeniable benefits of Conservation Through Hunting. Educating the general public, both hunters and non-hunters, about the value and benefits of legal, regulated hunting is critical to the future of wildlife.

We also financially support a number of programs focused on the education of our youth, the next generation of hunter-conservationist. These grants introduce a young demographic to the role that legal, regulated hunting provides in wildlife conservation.

Advocacy

The argument for conservation through legal, regulated hunting has never been more critical than at this very moment. The future of hunting is no longer a debate in the court of public opinion. Today, powerful forces have taken the fight into the legislative and legal arena, where the future of our hunting heritage will ultimately be decided.

DSC and DSC Foundation provide grants to financially support sustainable use advocacy organizations such as Conservation Force, Conservation Visions, Congressional Sportsmen's Foundation and others. Our combined engagement with world conservation policy making bodies plays a frontline role in protecting legal, regulated hunting through science-based wildlife management.



These totals are a reflection of all grants made by DSC, DSC Foundation, DSC Frontline Foundation, and DSC Chapters.

Spreading the word

The proven model of Conservation Through Hunting is under attack by groups seeking to eliminate our sport through misinformation, most of which is driven by a political agenda, not science. As a result, DSC and DSC Foundation have taken a major role in creating a multi-faceted messaging campaign to educate the public about the benefits of legal, regulated hunting and value that hunting brings to local communities around the world. Over the past several years, DSC and DSC Foundation have made grants and funded mission-specific projects totaling in excess of \$7M.

More information about grants made by DSC Foundation in support of DSC'S mission and vision can be found under the Grants tab at www.dscf.org.



Corporate Sponsorships

Are you looking for the ideal marketplace to reach the most qualified audience of traveling hunters and sporting enthusiasts? You will find it at the annual DSC Convention and Sporting Expo held each January in Dallas, Texas.

DSC offers a variety of sponsorship levels to consider. The annual DSC Convention and Sporting Expo attracts more than 30,000 hunter-conservationists, anglers and adventurers from around the globe. During the four-day event, they will have the opportunity to visit more than 1,800 exhibits from Alaska to Zimbabwe.

Our convention proudly features world class banquets including nightly live and silent auctions with up to 1500 people in attendance. Our auctions feature global hunting and fishing adventures, sporting firearms and accessories, along with the finest wildlife art and jewelry.

Each of the nightly events feature keynote speeches delivered by some of the most recognized professionals in the international hunting and conservation world, with presentations that support our mission of conservation, education and advocacy.

The proceeds from this incredible four-day event directly benefit wildlife and habitat conservation and is the fuel that drives the mission of DSC.

Sponsorship Benefits

All levels include annual targeted exposure to one of the finest and most established audiences in the country. Your logo will be prominently displayed and promoted to more than 30,000 guests, registrants, and exhibitors during the four-day expo and to 1,000 to 1,500 dinner guests nightly during our three evening banquets. Our sponsors are also listed on our webpage, in our Game Trails Magazine, in the Auction Catalog, in the Official Show Program and more.

Exhibitors who are cash sponsors receive 1.5 credits for each \$1 of their sponsorship level in Exhibitor Support Credits, applied to their account for a five-year window after each Convention.

For a list of all the benefits that are part of the various levels, please review the following pages.

A Sincere Thanks To All Our Current and Past Corporate Sponsors.

TITLE



CONVENTION



DIAMOND



PLATINUM



LADIES LUNCHION PLATINUM



LADIES LUNCHION TANZANITE

Baranof Wilderness Lodge
ColorDynamics
David Daniel - State Farm
Edward Jones - Abe Nayfa

LADIES LUNCHION SAPPHIRE



GOLD



MEDIA PARTNERS



SILVER



BRONZE



SUPPORTER

Daggaboy Hunting Safaris
J/B Adventures & Safaris


For more information about corporate sponsorships,

Please contact:

Terri Lewis, 469-484-6775 or terri@biggame.org

	Sponsor 30-60 sec commercial played daily, Thursday - Sunday on a continuous loop video wall at the Expo Hall (Commercial provided by sponsor)	Sponsor Banner Recognition at the Expo, Thursday-Sunday Banner will be displayed in Expo hall. (Banner provided by sponsor)	Sponsor Recognition at the Banquet (provided by DSC)	Sponsor Opportunity to address guests from the podium for up to 2 minutes at an evening banquet	Sponsor 30-60 second commercial played at the evening banquets (commercial provided by sponsor)	Sponsor Logo recognition on: Corporate Sponsor Spread at the Expo, on evening banquet AV, DSC website, Auction Catalog, Game Trails, and the Official Show Program	Benefits Specific to the Sponsorship	Complimentary Banquet Attendance	Sponsor's print collateral in pre-registered attendee and exhibitor's packet. - limit to one item per bag, per sponsor
SPONSORSHIPS									
“In Association With” Sponsor \$50,000 (exclusive) <i>One Available</i>	✓	✓	✓	Every Night	Every Night	✓	Sponsor Logo will appear on all printed named convention marketing material	Reserved Table of 10 Wednesday, Thursday, Friday and Saturday	✓
Convention Sponsor \$35,000 (exclusive) <i>One Available</i>	✓	✓	✓	One Night	Every Night	✓	Sponsor will receive logo recognition on all Aisle Signs throughout the Expo Hall. Company Logo printed on one side of the Pre-Registered Attendee and Exhibitor Canvas Convention Bags.	Reserved Table of 10 Wednesday, Thursday, Friday and Saturday	✓
Diamond Sponsor \$25,000	✓	✓	✓	One Night	Every Night	✓	Company Logo printed on one side of the Pre-Registered Attendee and Exhibitor Canvas Convention Bags.	Reserved Table of 10 Thursday, Friday and Saturday	✓
Platinum Sponsor \$15,000	✓	✓	✓	One Night	Same night that sponsor addresses guests from podium	✓	Benefits based on Platinum Sponsor option selected. *See list of Sponsor Options bottom of page.	Reserved Table of 10 on two evenings (choose preferred two nights between Thursday, Friday and Saturday)	✓
Auction Catalog Sponsor \$25,000 (exclusive)	✓	✓	✓	One Night	Same night that sponsor addresses guests from podium	✓	Sponsor ad printed on Auction Catalog. Full page ads on the inside front cover, inside back cover and back cover (sponsor to provide the ad art.) Company Logo printed on one side of thePre-Registered Attendee and Exhibitor Canvas Convention Bags.	Reserved Table of 10 Thursday, Friday and Saturday	✓
Auction Catalog Sponsor \$15,000 (shared)	✓	✓	✓	One Night	Same night that sponsor addresses guests from podium	✓	Sponsor full page ad printed on inside front and inside back or back cover and one full page in the catalog. (Sponsor to provide ad art.)	Reserved Table of 10 on two evenings (choose preferred two nights between Thursday, Friday and Saturday)	✓
Gold Sponsor \$10,000						✓		General admission evening banquet seating for six on Thursday, Friday, and Saturday night.	✓
Silver Sponsor \$5,000						✓		General admission evening banquet seating for four on Thursday, Friday, and Saturday night.	✓
Bronze Sponsor \$2,500						✓		General admission evening banquet seating for two on Thursday, Friday, and Saturday night.	✓

	Platinum Sponsor \$15,000 Options: (based on availability)
Askari Lounge - Attendee Plastic Expo Bags - Concession Stand Sponsor (2 Available) - “DSC 100” T-Shirts - DSC Mobile App	Exclusive Convention Badge Holder - Exclusive Logo on Hotel Key Cards at Host Hotel - Exhibitor Big Bull Lounge - Reception - Seminars - Silent Auction at Expo

	Sponsor 30-60 second commercial played daily, Thursday-Sunday on a continuous loop video wall at the Expo Hall (Commercial provided by sponsor)	Sponsor Banner Recognition at the Expo, Thursday-Sunday Banner will be displayed in Expo hall. (Banner provided by sponsor)	Sponsor Recognition at the Banquet (provided by DSC)	Sponsor Opportunity to address guests from the podium for up to 2 minutes at an evening banquetet	Sponsor 30-60 second commercial played at the evening banquets (commercial provided by sponsor)	Sponsor Logo recognition on: Corporate Sponsor Spread at the Expo, on evening banquet AV, DSC website, Auction Catalog, Game Trails, and the Official Show Program	Benefits Specific to the Sponsorship	Complimentary Banquet Attendance	Sponsor's print collateral in pre-registered attendee and exhibitor's packet. - limit to one item per bag, per sponsor
SPONSORS									
BREAKFASTS									
Exhibitor Breakfast Sponsor \$7,500 (shared) Three Available						✓	Sponsor will have the opportunity to display signage with their company logo in the Exhibitor Breakfast area. Breakfast sponsor may personally address the exhibitors attending the breakfast, if they so desire.	General admission evening banquet seating for four on Thursday, Friday and Saturday.	✓
Life Member Breakfast Sponsor \$15,000 (exclusive)						✓	Sponsor will have the opportunity to exclusively have their company logo on signage and to address the audience from the podium to market their services to 400 plus Life Member Breakfast guests. Sponsor full page ad on the inside front cover and full page back cover (sponsor to provide ad art) of the Life Member Breakfast Auction Catalog.	Four seats to the Life Member Breakfast. General admission evening banquet seating for four on Thursday, Friday and Saturday.	✓
LADIES LUNCHEON									
Ladies' Luncheon - Platinum Sponsor \$15,000			✓ (at Ladies' Luncheon)	✓ (at Ladies' Luncheon)		✓		Reserved table of ten for the Ladies' Luncheon. General seating for four on Thursday, Friday, and Saturday.	✓
Ladies' Luncheon - Event Catalog Sponsor \$10,000			✓ (at Ladies' Luncheon)			✓		Reserved table of ten at the Ladies' Luncheon. Full page ad on the inside front cover and full page on the back cover. (Sponsor to provide ad.)	✓
Ladies' Luncheon - Black Diamond Sponsor \$10,000			✓ (at Ladies' Luncheon)			✓		Reserved table of ten at the Ladies' Luncheon	✓
Ladies' Luncheon - Sapphire Sponsor \$7,500			✓ (at Ladies' Luncheon)			✓		Six tickets to the Ladies' Luncheon.	✓
Ladies' Luncheon - Emerald Sponsor \$5,000			✓ (at Ladies' Luncheon)			✓		Four tickets to the Ladies' Luncheon.	✓
Ladies' Luncheon - Tanzanite Sponsor \$2,500			✓ (at Ladies' Luncheon)					Two tickets to the Ladies' Luncheon.	✓

Sponsorship



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