

Dallas Safari Club, Inc. Privacy Policy

Last modified: Aug. 22, 2024

Introduction

Dallas Safari Club, Inc. (“**DSC**”) is a Texas nonprofit corporation and tax-exempt, social welfare organization whose mission is to ensure the conservation of wildlife through public engagement, education and advocacy for well-regulated hunting and sustainable.

To help advance that mission and to afford members and the public at large an opportunity to engage with DSC, DSC maintains and operates a website www.biggame.org (the “**Website**”). By visiting the Website, certain information is or may be collected by DSC or provided by users, such as yourself. DSC respects your privacy and personal choices and works diligently to ensure your privacy is protected and your choices are honored in accordance with this policy.

This policy describes the types of information DSC may collect from you or that you may provide when you visit the Website as well as DSC’s practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy **applies** to information DSC collects (1) on the Website and (2) via email, text messages, or other electronic messages between you and this Website or DSC. This policy **does not apply** to information (1) collected by DSC offline or through any other means, including on any application, event exhibitor contract, or other website operated by DSC or any third party; or (2) collected by any third party, including through any application or content that may link to or be accessible from or through the Website.

You are expected to read this policy carefully to understand DSC’s policies and practices regarding your information and how it is used. If you do not agree with any one or more of the policies and practices described, you should not use the Website.

By accessing or using the Website, you agree to the terms of this privacy policy. This privacy policy may change from time to time (see **Changes to the Privacy Policy** section below). Your continued use of this Website after DSC makes changes is deemed to be acceptance of those changes, so you are expected to review this privacy policy periodically for updates.

Limitations Applicable to Minors

The Website is not intended for or intentionally directed to children under 18 years of age. No one under age 18 may provide any information to or on the Website. If you are under 18, do not use or provide any information on this Website or through any of its features, register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website, or provide any information about yourself to DSC, including your name, address, telephone number, email address, or any screen name or user name you may use without express and verifiable parental consent. If DSC learns it has collected or received personal information from a person under 18 years of age without verification of parental consent, DSC will delete that information.

In addition, DSC does not knowingly collect personal information from children under 13. If you believe DSC may have any information from or about a person under 13 years of age, please contact DSC as specified below (see **Contact Information**).

Information DSC Collects About You and How It Is Collected

DSC collects information through various programmatic and operational activities, including membership applications, member benefits programs, contracts, registering for events and webinars, online tools, placing orders, subscriptions to DSC publications, volunteering for programs, exhibiting at events, responding to surveys, recording education credits, or using any services, apps or tools provided by DSC and its service providers.

Basic contact information is collected as well as information that is specific to the type of form you are filling out or the product or service you are purchasing. Information collected is stored in DSC's database. Profiles generally contain company and individual contact information such as company name, individual name, address, phone, email, website and the products and services associated with your account. In some instances, additional demographic information may be included on your personal account if you submit it. And, if you purchase anything with a credit card or other financial account method, that information will or may be on the order.

When you visit the Website, DSC collects cookies to aggregate information for analytics reporting. DSC also uses cookies to help DSC remember and process the items in your shopping cart, understand and save your preferences for future visits, keep track of advertisements and compile aggregate data about site traffic and site interaction so that DSC may offer better site experiences and tools in the future. DSC may contract with third-party service providers to assist DSC in better understanding its Website visitors. These service providers are not permitted to use the information collected on DSC's behalf except to help DSC conduct and improve its business.

Some areas of DSC's Website have a call to action using downloads or advertising links that can be clicked. DSC may use pixel tracking to measure the performance of downloads or advertising being offered.

DSC collects several types of information from and about users of the Website, including information: (1) By which you may be personally identified, such as name, postal address, email address, telephone number, or any other identifier by which you may be contacted online or offline ("**personal information**"); (2) That is about you but individually does not identify you, such as date of birth; and/or (3) About your internet connection, the equipment you use to access the Website, and usage details.

DSC collects that information: (1) directly from you when you provide it to DSC; (2) automatically as you navigate through the site, such as usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies; and (3) from third parties, for example, DSC's business partners or service providers.

Information You Provide to DSC

The information DSC collects on or through the Website may include:

1. Information that you provide by filling in forms on the Website. This includes information provided at the time of registering for membership or an account on or through the Website, posting material, or requesting further services. DSC may also ask you for information when you enter a contest or promotion sponsored by DSC, and when you report a problem with the Website.
2. Records and copies of your correspondence (including email addresses), if you contact DSC.
3. Your responses to surveys that DSC might ask you to complete for research purposes.

4. Details of transactions you carry out through the Website and of the fulfillment of your orders. You may be required to provide financial information before placing an order through the Website.
5. Your search queries on the Website.

You also may provide information to be published or displayed (hereinafter, “**posted**”) on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, “**User Contributions**”). Your User Contributions are posted on and transmitted to others at your own risk. Although DSC limits access to certain pages, please be aware that no security measures are perfect or impenetrable. Additionally, DSC cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, DSC cannot and does not guarantee that your User Contributions will not be viewed by unauthorized persons.

Information DSC Collects Through Automatic Data Collection Technologies

As you navigate through and interact with the Website, DSC may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

1. Details of your visits to the Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
2. Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information DSC collects automatically may include personal information, or DSC may maintain it or associate it with personal information DSC collects in other ways or receive from third parties. It helps DSC to improve the Website and to deliver a better and more personalized service, including by enabling us to:

1. Estimate an audience size and usage patterns.
2. Store information about your preferences, allowing DSC to customize the Website according to your individual interests.
3. Speed up your searches.
4. Recognize you when you return to the Website.

The technologies DSC may use for this automatic data collection may include:

1. **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Website. Unless you have adjusted your browser setting so that it will refuse cookies, DSC’s system will issue cookies when you direct your browser to the Website. For information about managing your privacy and security settings for cookies, see **Choices About How DSC Use and Disclose Your Information**.
2. **Web Beacons.** Pages of the Website may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit DSC, for example, to count users who have visited those pages and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Measures to Protect Personal Information

DSC implements a variety of security measures to maintain the safety of your personal information and to protect it from loss or unauthorized access. Your account information is stored within DSC's database behind security devices and controls. Access to your information is limited to authorized personnel and service providers who provide the products and services you have requested or are entitled to. You have access to your account through the Website and access features that require your user identification and password to login. You are responsible for maintaining a secure password and for keeping it confidential. Online transaction processing containing credit card information is transmitted using security software and services engaged by DSC. The data is encrypted and sent to DSC's payment gateway provider. The data can only be accessed by authorized personnel.

Third-Party Use of Cookies and Other Tracking Technologies

DSC may include or offer third party products or services on the Website. These third party sites have separate and independent privacy policies. DSC therefore has no responsibility or liability for the content and activities of these linked sites. Nonetheless, DSC seeks to protect the integrity of the DSC Website and welcomes any feedback about these sites.

Some content or applications, including advertisements, on the Website are served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use the Website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

DSC does not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see **Choices About How DSC Uses and Disclose Your Information**.

How DSC Uses Your Information

DSC uses information that it collects about you or that you provide to DSC, including any personal information, in various ways, including the following:

1. To present the Website and its contents to you.
2. To provide you with information, products, or services that you request from DSC.
3. To fulfill any other purpose for which you provide it.
4. To provide you with notices about your account or membership, including expiration and renewal notices.
5. To carry out DSC's obligations and enforce DSC's rights arising from any contracts entered into between you and DSC, including for billing and collection.
6. To notify you about changes to the Website or any products or services DSC offers or provides through it.
7. To allow you to participate in interactive features on the Website.
8. In any other way DSC may describe when you provide the information.

9. For any other purpose with your consent.

DSC may also use your information to contact you about DSC or third-parties' goods and services that may be of interest to you. If you do not want DSC to use your information in this way, please contact DSC as directed below, see **Contact Information**. For more information, see **Choices About How DSC Uses and Discloses Your Information**.

DSC may use the information DSC has collected from you to enable DSC to display advertisements to DSC's advertisers' target audiences. Even though DSC does not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

DSC may disclose aggregated information about users of the Website and information that does not identify any particular individual. DSC may disclose personal information that DSC collects or that you provide as described in this privacy policy:

1. To any subsidiary or affiliate of DSC.
2. To contractors, service providers, and other third parties DSC uses to support DSC business.
3. To third parties to market their products or services to you not opted out of these disclosures. For more information, see **Choices About How DSC Uses and Discloses Your Information**.
4. To fulfill the purpose for which you provide it.
5. For any other purpose disclosed by DSC when you provide the information.
6. With your consent.

DSC may also disclose your personal information:

1. To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
2. To enforce or apply any other agreements that DSC may enter with you.
3. If DSC believes disclosure is necessary or appropriate to protect the rights, property, or safety of DSC, its members or users, or others.

Choices About How DSC Uses and Discloses Your Information

DSC strives to provide you with choices regarding the personal information you provide to DSC through the website. DSC has created mechanisms to provide you with the following control over your information:

1. **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
2. **Disclosure of Your Information for Third-Party Advertising.** If you do not want DSC to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by by contacting DSC as directed below, see **Contact Information**.
3. **Promotional Offers from DSC.** If you do not wish to have your contact information used by DSC to promote its or third parties' products or services, you can opt-out by checking the

relevant box located on the form on which DSC collects your data or at any other time by sending DSC an email stating your request to email address below, see **Contact Information**. If DSC has sent you a promotional email, you may send DSC a return email asking to be omitted from future email distributions. This opt out does not apply to information provided to DSC as a result of a product purchase, warranty registration, product service experience or other transactions.

DSC does not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI’s website.

Accessing and Correcting Your Information

You may send DSC an email at the email address below (see **Contact Information**) to request access to, correct, or delete any personal information that you have provided to DSC. DSC may not accommodate a request to change information if DSC believes the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the Website, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Website users. Residents of certain states may have additional personal information rights and choices. Please see Your State Privacy Rights for more information.

Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding use of personal information. Certain states provide (now or in the future) their state residents with certain rights, including rights relating to:

1. Confirming whether a website operator processes personal information.
2. Access to and deletion of certain personal information.
3. Correct inaccuracies in personal information, taking into account the information’s nature processing purpose.
4. Data portability.
5. Opt-out of personal data processing for targeted advertising, sales, or profiling in furtherance of decisions that produce legal or similarly significant effects.
6. Either limit (opt-out of) or require consent to process sensitive personal data.

California Do No Track Notice – The Website does not follow “do not track” settings.

The exact scope of applicable state-law rights may vary state-by-state. To exercise any of these rights please send an email to the email address below, see **Contact Information**. DSC aims to comply with all requirements applicable to your personal information or otherwise with respect to this Website and will cooperate in every reasonable way to achieve that aim.

Transmission of Information to Other Countries

If you are located outside of the United States, please be aware that your information may be processed in the United States, where privacy laws may be less stringent than the laws in your country. By submitting your personal information to DSC you agree to the transfer, storage and processing of

your information in a country other than your country of residence including, but not necessarily limited to, the United States.

GDPR and Additional Information for the European Economic Area (“EEA”)

To the extent that the EU General Data Protection Regulation (GDPR) applies to DSC, if you are an individual in the European Economic Area (“EEA”), it is your right to be informed of and to request a copy of the personal data the DSC holds about you. DSC also wants to make sure your personal data is accurate and up-to-date. Accordingly, you have a right to rectify or supplement your personal data. Under certain circumstances, you may also have a right to erase, restrict the processing of, transmit, or object to the processing of your personal data. If you would like to access, rectify, erase, restrict, transfer, or object to the processing of your personal data, please contact us as directed below, see **Contact Information**.

Please note that in some circumstances, DSC may not be able to fully comply with your requests, or DSC may ask you to provide additional information in connection with your request, if needed to verify your identity or the nature of your request.

DSC may process your data based upon your consent, when it is necessary for services you request, when it is necessary for compliance with a legal obligation, or for any other lawful basis of processing. For all personal data collected and processed based upon your consent, you have a right to withdraw your consent at any time.

If you have additional questions, or concerns, please contact DSC at the above email or mailing address. If you remain dissatisfied, you can make a complaint with an applicable supervisory authority. DSC aims to comply with all requirements applicable to your personal information or otherwise with respect to this Website and will cooperate in every reasonable way to achieve that aim.

Data Security

DSC has implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. The safety and security of your information also depends on you.

Where DSC has given you (or where you have chosen) a password for access to certain parts of the Website, you are responsible for keeping this password confidential. You should not share your password with anyone.

However, the transmission of information via the internet is not completely secure. Although DSC does its best to protect your personal information, DSC cannot guarantee the security of your personal information transmitted to the Website. Any transmission of personal information is at your own risk. DSC DISCLAIMS ANY AND ALL LIABILITY FOR ANY CIRCUMVENTION OF ANY PRIVACY SETTINGS OR SECURITY MEASURES CONTAINED ON THE WEBSITE BY ANYONE WHO IS NOT UNDER THE AUTHORITY, DIRECTION, OR CONTROL OF DSC.

Changes to the Privacy Policy

It is DSC’s practice to post on this page any changes made to this privacy policy. If DSC makes material changes to how DSC treats users’ personal information, DSC may notify you by email, if you specified an email address in your account. The date the privacy policy was last revised is identified at the top of the Website page. You are responsible for ensuring DSC has an up-to-date active and deliverable email address for you, and for periodically visiting the Website and this privacy policy to review and understand any changes.

Contact Information

To ask questions or comment about this privacy policy or DSC's privacy practices, please contact us at:

Dallas Safari Club

13709 Gamma RD

Dallas, TX 75244

Telephone: 972-980-9800

Email: [____@biggame.org] **[NOTE: Consider creating and inserting here, an email address specific to this policy, such as privacy@biggame.org]**