



Exhibitor Support Program

The Exhibitor Support Program, with added loyalty benefits, was approved by the DSC Board and established on July 19, 2016. This system was implemented starting at the 2018 convention and subsequently.

Exhibitor booths will be assigned by the Dallas Safari Club Exhibits Manager and the Exhibits Coordinator following the exhibitors support credit system as a guideline.

Booth Assignments

1. A completed application/registration, with deposit, must be submitted online by the deadline given for each specific event, Annual Convention or Summer Expo & Gala. Booth assignments will take place in July/August for the Annual Convention, and February/ March for the Summer Expo & Gala.
2. All booths will be assigned based on availability at the time of exhibitor's slot on the credits list and the same booth space is not guaranteed from year to year. Corner booths are not a guarantee and booth placements are subject to change based on corner availability in the area of exhibitor's preference.
3. Requests such as co-listing and/or closeness to other companies will be considered but are not guaranteed. These requests must be submitted in writing prior to the booth assignment process, preferred with submission of the application. *(A co-list form will be provided upon request)*
 - For Exhibitors who choose to partner with another exhibitor: The priority placement on the credits list to be utilized for booth assignment will be the median of the two exhibitors' total credits points. (Ex: exhibitor 1 = 10,000 credits, exhibitor 2 = 1,000 credits. Total used for placements will be 5,500 credits)
4. For exhibitors where placement might change drastically, i.e., a different hall, affects their booth preference selections, DSC Exhibits Manager will reach out to the exhibitor contact to provide alternate available options. Exhibitors have 48 hours to notify the Exhibits Manager of the final selection. If a response is not received within the time frame, the Exhibits Manager reserves the right to assign a space accordingly.



Credits are calculated on the previous 5 years support of Dallas Safari Club (DSC) and loyalty credits for all years exhibited.

Exhibitor support credits will be awarded for the following:

- **Exhibitor Loyalty: 250 credits for each year exhibited.** Entire sum of all year's credits is included as part of the equation of total credits compiled for use in placements each year.
- **Online Floorplan** – Exhibitor Upgrades to E-Booth: **1 credit for each \$1 in paid upgrades.**
- **Auction Donations: 1 credit for each \$1 in Net Collections received by DSC** for Annual Convention, Summer Expo & Gala, Chapters, DSC Foundation, DSC Frontline, and other official club events. (*Net Collections = Actual bid amount collected less any rebates paid to Exhibitor.*)
- **Raffle Donations: 1 credit for each \$1 of Raffle Donation Value** for Annual Convention, Summer Expo & Gala, Chapters, DSC Foundation, DSC Frontline, and other official club events. (*Raffle Donation Value = Exhibitor's published retail value, or if donated item is unpublished by the Exhibitor, a similar item's published retail value.*) Raffle Donation Values are determined by and subject to final approval of the Dallas Safari Club.
- **Corporate Sponsor: 1 credit for each \$1 of In-Kind Sponsorship and 1.5 credits for each \$1 of cash sponsorship received** for Annual Convention, Summer Expo & Gala, Chapters, DSC Foundation, DSC Frontline, and other official club events. (*In-Kind Sponsorship = Sponsor's published retail value, or if the In-Kind item is unpublished by the Sponsor, a similar item's published retail value.*) In-Kind Sponsorships are determined by and subject to final approval of the Dallas Safari Club.
- **Membership: 1,500 credits for Life Membership and 5,000 credits for Legacy Membership.** Exhibitors will receive credits for one life membership or one legacy membership only. DSC Life Member or DSC Legacy Member should be part of the exhibitor company and in good standing.
- **Advertising in Game Trails Magazine: 1 credit for each \$1 in paid advertising.**

For any questions, comments, or concerns, please contact, Tatiane Brazil at tatiane@biggame.org or Jacqueline Pulk at jacqueline@biggame.org

*For Cancellation and Refund Policies, please see the Exhibitor Contract.
DSC reserves the right to modify this program and its components at any time.*



Events List for Exhibitors' Reference

The list below is provided for your reference. Exhibitors are not required to donate, sponsor, or participate in any of the below categories but are encouraged to participate for the opportunity to accrue credits that will assist in the placement and your booth preferences.

DSC Annual Convention and Summer Expo & Gala – Exhibitors can donate and/or sponsor both events. Please reach out to the DSC office to obtain more information.

Sponsorships: Terri@biggame.org

Auctions: Lori@biggame.org

DSC Foundation – Established in 2015, the DSC Foundation's sole purpose is to support the mission of DSC. Specifically, DSC Foundation funds conservation, education and advocacy grants from resources generated at the DSC Convention, DSC Foundation Gala, DSC Foundation Historic Rifle Society, corporate and personal donations, and other events that occur throughout the year.

Please visit www.dscf.org to learn more about how you can support DSC Foundation or send your questions to Brian Fienhold, brian@biggame.org.

DSC Frontline Foundation – The Foundation is organized and operated exclusively to provide financial support for seriously injured individuals (or their families in the case of death) engaged in the professional hunting industry or in professions related to the conservation of wildlife. The Foundation is funded through donations from supporters and from the proceeds of the auction of big game hunts and merchandise generously donated by outfitters. You can find out more about how to participate or eligibility here <https://www.dscfrontlinefoundation.org/>.

DSC Chapters – The DSC Chapter System currently consists of about 20 chapters around the country and is growing. With our headquarters in Dallas, Texas, the DSC Chapters serve as the in-field representatives of DSC – furthering the mission of Conservation, Education, and Advocacy in their communities and regions. Following the same guidelines as DSC Annual Convention, donations to DSC Chapters *do* count towards your exhibitor support credits. A list of our chapters can be found [here](#). If you would like more information about the chapter system, please reach out to Bruce Boroski, bruce@biggame.org.

Membership and Member Events – If you are an exhibitor and would like to get more involved with the DSC membership and volunteers, we would love to talk with you! Exhibitors receive credits for donations for membership drives, volunteer events and exposure for your generous donations. If you are interested in donating to a DSC member or volunteer campaign, please contact Lisa Causey, lisa@biggame.org.

