



Exhibitor Support Program

The Exhibitor Support Program, with added loyalty benefits, was approved by the DSC Board and established on July 19, 2016. This system was implemented starting at the 2018 convention and subsequently.

Exhibitor booths will be assigned by the Dallas Safari Club Exhibits Manager and the Exhibits Coordinator following the exhibitors support credit system as a guideline.

Booth Assignments

1. A completed application/registration, with deposit, must be submitted online by the deadline given for each specific event, Annual Convention or Summer Expo & Gala. Booth assignments will take place in July/August/September for the Annual Convention, and February/March/April for the Summer Expo & Gala.
2. All booths will be assigned based on availability at the time of exhibitor's slot on the credits list and the same booth space is not guaranteed from year to year. Corner booths are not guaranteed, and booth placements are subject to change based on corner availability around the exhibitor's preferences.
3. Requests such as co-listing and/or closeness to other companies will be considered but are not guaranteed. These requests must be submitted in writing prior to the booth assignment process, preferred with submission of the application. (*A co-list form will be provided upon request*)
 - For Exhibitors who choose to partner with another exhibitor: The priority placement on the credits list to be utilized for booth assignments will be the median of the two exhibitors' total credits points. (Ex: exhibitor 1 = 10,000 credits, exhibitor 2 = 1,000 credits. Total used for placements will be 5,500 credits)
4. For exhibitors where placement might change drastically, i.e., a different hall affects their booth preference selections, DSC Exhibits Manager will reach out to the exhibitor's contact to provide alternative available options. Exhibitors have 48 hours to notify the Exhibits Manager of the final selection. If a response is not received within the time frame, the Exhibits Manager reserves the right to assign a space accordingly.



**Credits are calculated on the previous 5 years support of
Dallas Safari Club (DSC) and loyalty credits for all years exhibited.**
***** For the 2026 & 2027 DSC Conventions – please reference the addendum below.**

Exhibitor support credits will be awarded for the following:

- **Exhibitor Loyalty: 250 credits for each year exhibited.** Entire sum of all year's credits is included as part of the equation of total credits compiled for use in placements each year.
- **Online Floorplan** – Exhibitor Upgrades to E-Booth: **1 credit for each \$1 in paid upgrades.**
- **Auction Donations: 1 credit for each \$1 in Net Collections received by DSC** for Annual Convention, Summer Expo & Gala, Chapters, DSC Foundation, and other official organization events. (*Net Collections = Actual bid amount collected less any rebates paid to Exhibitor.*)
- **Raffle Donations: 1 credit for each \$1 of Raffle Donation Value** for Annual Convention, Summer Expo & Gala, Chapters, DSC Foundation, and other official organization events. (*Raffle Donation Value = Exhibitor's published retail value, or if donated item is unpublished by the Exhibitor, a similar item's published retail value.*) Raffle Donation Values are determined by and subject to final approval of the Dallas Safari Club.
- **Corporate Sponsor: 1 credit for each \$1 of In-Kind Sponsorship and 1.5 credits for each \$1 of cash sponsorship received** for Annual Convention, Summer Expo & Gala, Chapters, DSC Foundation, and other official organization events. (*In-Kind Sponsorship = Sponsor's published retail value, or if the In-Kind item is unpublished by the Sponsor, a similar item's published retail value.*) In-Kind Sponsorships are determined by and subject to final approval of the Dallas Safari Club.
- **Membership: 1,500 credits for Life Membership and 5,000 credits for Legacy Membership.** Exhibitors will receive credits for one life membership or one legacy membership only. DSC Life Member or DSC Legacy Member should be part of the exhibitor company and in good standing.
- **Advertising in Game Trails Magazine: 1 credit for each \$1 in paid advertising.**

For any questions, comments, or concerns, please contact,
Tatiane Brazil at tatiane@biggame.org or Jacqueline Pulk at jacqueline@biggame.org

*For Cancellation and Refund Policies, please see the Exhibitor Contract.
DSC reserves the right to modify this program and its components at any time.*



Events List for Exhibitors' Reference

The list below is provided for your reference. Exhibitors are not required to donate, sponsor, or participate in any of the categories below but are encouraged to participate for the opportunity to accrue credits that will assist in the placement and your booth preferences.

DSC Annual Convention and Summer Expo & Foundation Gala – Exhibitors can donate and/or sponsor both events. Please reach out to the DSC office to obtain more information or visit us at www.biggame.org.

Sponsorships: Terri@biggame.org

Auctions: Lori@biggame.org or Christie@biggame.org

DSC Foundation – Formed in 2015 as the charitable arm of Dallas Safari Club, the DSC Foundation was founded to promote the global conservation of wildlife and its habitats by supporting well-regulated hunting and sustainable use, which is accomplished through education, public engagement, and providing direct financial support to organizations working toward these same objectives. Please visit www.dscf.org to learn more about how you can support DSC Foundation or send your questions to Brian Fienhold, brian@biggame.org or Denell Jackson, denell@dscf.org.

DSC Chapters – The DSC Chapter System currently consists of about 25 chapters around the country and is growing. With our headquarters in Dallas, Texas, the DSC Chapters serve as the in-field representatives of DSC – furthering the mission of Conservation, Education, and Advocacy in their communities and regions. Following the same guidelines as DSC Annual Convention, donations to DSC Chapters *do* count towards your exhibitor support credits. A list of our chapters can be found [here](#). If you would like more information about the chapter system, please reach out to Bruce Boroski, bruce@biggame.org or Mike Hoffstatter, mike@biggame.org.

Membership and Member Events – If you are an exhibitor and would like to get more involved with the DSC membership and volunteers, we would love to talk with you! Exhibitors receive credits for donations for membership drives, volunteer events and exposure for your generous donations. If you are interested in donating to a DSC member or volunteer campaign, please contact Lisa Causey, lisa@biggame.org.



Addendum: 2026 & 2027 DSC Convention & Sporting Expo Credit Incentive Program

In response to valuable exhibitor feedback and with continued commitment to fostering long-term partnerships, DSC is pleased to announce the following updated credit incentives for the upcoming 2026 DSC Convention & Sporting Expo (February 6–8, 2026) and 2027 DSC Convention & Sporting Expo (January 7–10, 2027) in Atlanta:

Credit Incentive Details:

- **Booth Credits:** Previously earned booth credits will be restored in full (e.g., \$2,200 = 2,200 credits).
- **Auction/Raffle Donations:** Donations to either Live or Silent Auctions and Raffles will earn double credits (\$1 = 2 credits).
- **Sponsorships:** All sponsorship commitments will earn 5 credits per \$1 contributed.
- **Multi-Year Commitment Bonus:** Exhibitors who participate in both 2026 and 2027 DSC Convention & Sporting Expos and pay in full for 2027 by November 1, 2025, will receive:
 - An additional 10,000 bonus credits, and 2026 pricing honored for both years.
- **Material Handling & Rigging Credit:** A 5–10% credit will be applied toward material handling and rigging expenses.
- **Opt-Out Eligibility:** Exhibitors who opt-out of booth spaces may still earn credits by participating as a donor or sponsor. Just note - you may choose to opt-out of one of the years but however, not both.

We value your ongoing support and loyalty. These enhancements reflect DSC's dedication to creating meaningful value for our partners while ensuring we can continue our mission to support wildlife conservation and preserve the heritage of hunting around the globe.

Thank you for being an essential part of DSC's future.

