

DSC Publications INSERTION ORDER



DSC, 13709 Gamma Road, Dallas TX 75244

Date _____

Business Name _____

Contact Name & Email Address _____

Address _____

Phone _____ Method of Payment Credit Card Wire Check

GAME TRAILS: Please select your ad size and rate, the number of issues to run, and complete in the issue's year. EX: Spring 2026.

SPRING 20_____ SUMMER 20_____ FALL 20_____ CONVENTION 20_____

Full Page	1 issue \$1,700	2-3 issues \$1,600	4 issues \$1,400
Half Page	1 issue \$1,300	2-3 issues \$1,200	4 issues \$1,000
Business Card	always \$150	<i>Other sizes available upon request as space allows</i>	

PREFERRED PLACEMENT IS 5% MORE than listed rate. Indicate placement request:

Deadlines for ads: Feb. 10 (Spring), May 10 (Summer), Aug. 01 (Fall), Oct. 1 (Convention)

INVOICING: Please include credit card information, and email for invoices if different from above.

Credit Card No. _____ CVV _____ Exp. _____

Billing zip _____ Email for invoices _____

AD SPECS

FULL PAGE WITH BLEED

Bleed Size: 8.75" x 11.25"
Trim Size: 8.5" x 11"
Live Area: 7.5" x 10"

FULL PAGE NO BLEED

7.5" x 9.875"

HALF HORIZONTAL

7.5" x 4.75"

HALF VERTICAL

3.625" x 9.875"