



Exhibitor Policies & Guidelines
2026 DSC Convention & Sporting Expo
Georgia World Congress Center - Atlanta, Georgia

Dear Exhibitor Partner,

Welcome to the 2026 DSC Convention & Sporting Expo!

We have made every effort at this year's Convention keeping one goal in mind – for you to have a successful show. Please take the time to read the guidelines outlined here. Although some items might not impact you directly, they all will impact your overall show experience.

The DSC Convention will be held in Building C at the Georgia World Congress Center – GWCC. [GWCC-Campus-and-Area-Maps.pdf \(gwcc-parkingguide-com-bucket-1-54470.s3.amazonaws.com\)](https://gwcc-parkingguide-com-bucket-1-54470.s3.amazonaws.com/GWCC-Campus-and-Area-Maps.pdf).

We invite you to enjoy a hearty breakfast in the morning or unwind with a cocktail at the end of the day. We also have several events designed specifically for you. The exhibitor breakfast will be held at the Georgia Ballroom, located on the 3rd floor of the Convention Center (Building C) from 7-9 AM on Friday, Saturday, and Sunday from 7:00 – 9:00 AM. The Big Bull Lounge will be held in room C202, located on Level 2 of the Convention Center from 5:30 - 7:30 PM.

As always, our “DSC 100” Volunteers and DSC Staff are here to serve you and extend our warm southern hospitality.

Thank you for your continued support of DSC's mission and vision.

We are looking forward to seeing you soon!

DSC Exhibits Team

Tatiane Brazil & Jacqueline Pulk

Convention Chair & Co-Chairs

Mary Edith Stacy, Rebecca Jones, and Chris Ruhman.



Alcoholic Beverages Policy

Exhibitors are strictly prohibited from bringing any alcohol into the Georgia World Congress Center at any time or for any reason. Alcohol may only be purchased from a certified Levy Restaurants bartender at designated bars on the show floor. Furthermore, alcohol cannot be taken out of the Georgia World Congress Center. Violations may result in expulsion from the DSC Convention and a fine. Any special request for Alcohol service from exhibitors' booths must be approved by DSC Show Management and follow GWCC Guidelines. Please let us know if you would like more information on hosting a bar in your booth.

Animals and Pets

Animals and pets are not permitted in the Georgia World Congress Center without prior authorization. To request approval, submit the [authorization form](#) to DSC Show Management at least 30 days before the event. This policy excludes ADA-compliant service animals, which are always allowed in the Georgia World Congress Center.

For exhibitors wishing to bring domesticated animals into their booth, please note the following requirements:

*The animal must have relevance to the booth or show (e.g., a dog featured in a product demonstration). *Animals cannot remain in the building overnight. * Owners or trainers are responsible for the care and cleanup of their animals. *Animals must be current on all vaccinations and display appropriate tags.

Badges

- Badges should always be visible inside the Exhibit Halls and all DSC Convention Events
- Badges must not be shared with others. Violators can be removed from the convention at DSC Show Managements discretion
- Badges should not be altered.
- Damaged, lost, or altered badges will incur a reprint fee. Your first reprint is complimentary. Any additional reprints or lost badge reprints will incur a fee of \$25.00.
- Additional badges will be available for a fee. Please see the registration desk for more information.

Booth Setup, Teardown, and Designs

Plan your setup and tear down time accordingly. Emergencies occur so we will analyze each situation on a case-by-case basis. If an emergency occurs, please let us know as soon as possible.

Exhibitor registration set-up will take place from 8:00AM to 5:00PM on Wednesday and Thursday, February 4 & 5, 2026. Exhibitors must complete setting up by 5:00 PM on Thursday, February 5, 2026. Failure to set up during the designated time may result in the loss of booth space and no refund of booth payment.

During show days exhibitors have access to show floor at 7:00 AM. Use this time to clean your booth space, replenish products, and get ready for the day. You must always have your badge available to have access to the show floor, exhibitors' events, and during the show hours.

Booths may not be disassembled, or their contents removed before 3 p.m. on Sunday, February 8, 2026. Early move out will result in forfeiture of all DSC Exhibitor Support Credits.

Please see addendum at the end of this guide for detailed information on booth design.

Business Center

FedEx Office operates a Business Center in the A/B Lobby. It is open from 8:00 am – 5:00 pm M–F.

FedEx offers the following services: • Black and white and color copying • Computer workstation rental with Internet access and printing capabilities • Laptop stations with Internet access and printing capabilities.

• Fax services — inbound and outbound • Packing services and shipping with FedEx Express® and FedEx Ground® (up to 150 lbs.), among many other available services. An additional location is available in Building C Lobby. This location is open based on need.

Confetti, Balloons, and Fog Machines

Confetti: Only paper confetti are allowed with prior approval from DSC and GWCC and will incur a cleaning fee. Mylar confetti is prohibited.

Balloons: Helium balloon columns and arches are permitted if anchored. Distribution of helium balloons within the facility is not allowed, and Mylar balloons are prohibited. All balloon usage must be pre-approved by DSC, and helium gas cylinders must be secured. Balloons must be removed by the exhibitor. If balloons are loose, there will be a fee to retrieve them.

Fog Machines: All fog machines must be pre-approved by GWCCA and DSC. Fog fluids must be water-based. Specifications must be submitted 30 days in advance. The facility may limit haze production.

Drilling/Anchoring/Floor Live Load Capacity in Exhibit Halls

Drilling and/or anchoring is not permitted anywhere on the GWCC campus, including the exhibit halls or in outdoor spaces. The BC Hall and Building C have a compressive uniform live load of 400 lbs./sf. Steel plates can be used to bolt equipment within these floor load guidelines. Combined equipment and displays shall not exceed floor load capacity.

Emergencies

In case of an emergency, please call the Emergency Communication Center at 404.223.4911 or 4911 from a red phone in the GWCC. Do not call 911, as the response time will be delayed.

Food Sampling

Levy Restaurants has exclusive rights for food and beverage distribution at the Georgia World Congress Center. Exhibitors wishing to offer food or beverage samples must obtain written authorization by completing and submitting the [food sampling form](#) to both DSC Show Management and Levy Restaurants.

Sample sizes are limited to 4 oz for beverages and 2 oz for food. Exhibitors are responsible for compliance with all laws and must indemnify Levy Restaurants and the GWCC Authority against any liabilities. Standard fees for services like handling and delivery will apply.

For traffic-promoting items (e.g., coffee, sodas), purchase must be made through Levy Restaurants. Submit your food sample form at least 30 days but no later than 14 days before your event.

GWCC Fire Regulations

Show Management, exhibitors, service contractors and all other involved parties must comply with all Federal, State, Municipal, and local fire codes that apply to places of public assembly.

Fire Prevention. All materials (or decorations) used in the booths must be flameproofed. Exhibitors using flammable materials must notify DSC and must contact the local fire department and be in compliance with local and county fire codes. Special arrangements for booths with fuel powered vehicles **MUST** be pre-approved with DSC and the fire marshal before being allowed inside the exhibit hall. Exhibitors with vehicles will be given a scheduled time to arrive and meet with a DSC representative and the fire marshal.

Hazardous Materials

Hazardous materials or chemicals that are considered dangerous to persons, property or the environments are not permitted in the GWCC. Hazardous materials or chemicals include, but are not limited to, flammable and combustible liquids, pressure cylinder and tanks, hazardous chemicals, toxic or biohazard waste.

Gasoline, kerosene, diesel fuel, or any other flammable or combustible fluids or gases may not be stored in the building during move-in, move-out, or during event times.

Insurance Requirement – COI

A sample of the form is part of the addendum section.

Insurance. Due to requirements of the Convention Facility, Exhibitor agrees to procure and maintain the following insurance for the duration of the Convention:

- a) Exhibitor shall, at its own expense, secure and maintain through the term of this contract and the Event, including move-in and move-out days, Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage. For this DSC Event, Comprehensive General Liability shall name as additional insureds Dallas Safari Club and Georgia World Congress Center Authority and their respective officers, employees, and agents (the “Additional Insureds”).
- b) The Comprehensive General Liability shall contain a waiver of subrogation in favor of the Additional Insureds. Exhibitor waives all rights against the Additional Insureds **for damages of any kind caused by a loss to the extent covered by the Commercial General Liability insurance obtained pursuant to this Agreement or other insurance applicable to the loss.**
- c) **The** insurance required herein shall be primary to, and not seek contribution from, any other insurance maintained by the Additional Insureds. Copies of additional insured endorsements and primary coverage endorsements shall be promptly furnished to DSC upon request to ensure compliance with this contract and Convention Facility requirements.

Additional insured information:

- DSC (Dallas Safari Club) – 13709 Gamma Rd, Dallas, TX 75244
- GWCC (Georgia World Congress Center Authority) – 285 Andrew Young Intl Blvd NW, Atlanta, GA 30313

Map

Map of the GWCC campus & Parking is available here. [GWCC-Campus-and-Area-Maps.pdf \(gwcc-parkingguide-com-bucket-1-54470.s3.amazonaws.com\)](https://gwcc-parkingguide-com-bucket-1-54470.s3.amazonaws.com)

Marshalling Yard

Marshalling yard address is 362 Ivan Allen Jr. Blvd. NW, Atlanta, Ga. 30313

<https://maps.app.goo.gl/sTBWfeGDxJHpBzrn6>

DSC will be providing a marshaling yard on a first come first served basis. Security/ Police will be provided 24 hours at the yard; however, DSC is not responsible for any damage caused to vehicles while parked at the yard.

The Marshalling Yard will open on Tuesday, February 3rd, at 1:00 PM and will close on Monday, February 9th, at 10:00 AM. However, move-in/out hours are to be observed. Vehicles parked at the Marshalling Yard without a hangtag (provided during move-in) will be towed at owners' expense.

Please see addendum at the end of this guide for detailed information.

DSC Membership Requirements

All Exhibitors are required to be members at the Professional Level or above. Only Life Members will receive exhibitor support credits for their booth placement. Only one membership will be counted.

Purchase or upgrade your membership today - [Membership Info - Dallas Safari Club \(biggame.org\)](https://biggame.org). For more information, please reach out to our office at info@biggame.org or call 972-980-9800.

Non-Smoking Policy

Smoking, including the use of e-cigarettes and vaping is not permitted anywhere within the Georgia World Congress Center.

Smoking outside the building is permitted, as long as it takes place at least 25 feet from any entrance doors to the facility. Covered smoking areas have been provided for contractor use during move-in and move-out on the loading docks in designated areas.

Non-Exhibitor (Briefcase) sales are prohibited

If you see something say something. You pay for your booth space!

If you observe non-exhibitor (briefcase) sales being conducted in our expo hall, please contact one of our floor managers or advise someone at the front registration exhibitor windows or DSC HQ. Our Floor Managers will be circulating the halls wearing a yellow vest with "DSC Floor Manager" on the back of their vest.

Parking

The Georgia World Congress Center Authority operates two (2) surface lots (Yellow, Blue) and four (4) parking decks (Green, Red, Orange and Silver) on campus. There are over 5,600 parking spaces to make visiting the GWCC convenient for guests. [Reserve Parking | Georgia World Congress Center Authority | Atlanta, GA \(parkingguide.com\)](https://parkingguide.com)

Personal Mobility Devices

The GWCC has a limited number of wheelchairs available for use. Devices are available for rent from the FEDEX Business Center in A/B Lobby or in C building Lobby. To rent a scooter or wheelchair during the show, please click [here](#).

The use of unicycles, bicycles, tricycles, skates, skateboards, hover-boards, in-line skates, scooters and roller skates are not permitted for use inside the GWCC. This prohibition does not refer to motorized wheelchairs or other ADA mobility devices or similar carriage carrying a person who by reason of a disability uses such wheelchair or personal movement.

Shipping & Storage

Please visit TEG Exhibitor E-kit [2026 DSC Convention and Sporting Expo E-Kit](#) link for further information on how to ship to the advance warehouse, show site, participate on the caravan or store your booth for next year's convention.

Signage

Rigging for Signage:

Requests for installation of banners, signs and any rigging should be submitted to TEG (The Expo Group) [2026 DSC Convention and Sporting Expo E-Kit](#). Nails, tacks, glue, screws, tape or stickers may not be used to hang or adhere to signs anywhere in the facility.

Soliciting

Soliciting is not permitted at any time. Exhibitors caught handing out flyers/ marketing materials outside of their booth space may face ejection from the show and future DSC Conventions.

Sound Levels

The GWCCA and DSC retain the right to regulate the volume of any sound, whether it be music, voice, special, or artificial effects to the extent that the same interferes with other Exhibitors within the facilities or otherwise violates the terms of the rules and regulations of the License agreement and the building policies.

Exhibits that include the operation of audio/visual or lighting equipment must be arranged so the noise/light from said equipment will not annoy or disturb any adjacent Exhibitors or nearby Exhibitors or attendees. DSC's determination of prohibited annoyance shall be final.

Trailers and Empty Storage

Generally, all crates and empties should be stored in the marshaling yard or bone yard. TEG (The Expo Group) can assist with storage if needed. [2026 DSC Convention and Sporting Expo E-Kit](#)

No crates, packing material, wooden boxes, or other highly combustible materials may be stored in exhibit halls, meeting rooms, service areas or fire exit areas. Please contact DSC Show Management for exceptions requiring fire watch procedures.

Unauthorized- non-exhibitor

Authorized exhibitors may not sublet part of their booth space to another company. We have a Co-list process in place that will allow a third-party company to share your booth. You must have 10x20 space and the co-list company will be bound by the same contract laws as the main exhibitor. DSC reserves the right to accept or deny any requests for co-listing. For more details, please contact us.

Vehicle Display Regulations

Please see addendum at the end of this guide for detailed information.

Video Ethics Guidelines

Dallas Safari Club has a video ethics policy to ensure that hunting is portrayed in the positive, ethical light it deserves. Please review the information below and note that you may be required to not play or sell videos that do not comply with this policy. Thank you.

Ethics

- Portray the image of ethical hunting.
- No excessive shots. A prompt insurance shot on dangerous game is fine.
- Show only a good clean kill.
- No goading game to charge or escape.
- No prolonged death scenes or excessive blood or suffering.
- Where dogs are used for tracking, show proper hound control.

Image

- Your demeanor and dress should be one of respect for the game and the sport.
- Show utmost respect for quarry.
- Portray proper and respectful handling of animal and trophy after kill. Do not stand on or straddle game.
- No alcohol.
- Respect private property.
- No profane language or excessive celebration of a kill.
- No hero shots (bare chest, etc.)

Safety

- Stress and demonstrate the Ten Commandments of gun and bow safety.
- Unload firearms when preparing for photographs, when entering and exiting vehicles, when climbing fences or trees or into blinds.
- Ensure safe background/stop zone for bullet behind animal. One does not often realize what the scene in the viewfinder of a camera portrays.

Laws and Regulations

- Abide by the rules of fair chase.
- Obey the game laws and conservation rules of the state, province or country where you are hunting.

Remember, videos may be the only exposure non-hunters have of hunters.

A poor or unethical video can make an anti-hunter out of a non-hunter.

Addendums

- 1. DSC Exhibitor Badge Requirements, Benefits & RSVP Requirements**
- 2. Vehicle Display Information**
- 3. Exhibitor Move-In Schedule**
- 4. Exhibitor Move-In Instructions**
- 5. Exhibitor Move-Out Instructions**
- 6. Insurance – COI Sample Form**
- 7. Booth Guidelines & Designs**
- 8. 2026 DSC Approved Vendors**
- 9. GWCC Approved Vendors**
- 10. Firearm Display & Exhibitor Certification**
- 11. Meeting Room Request & Approval Process**



DSC EXHIBITOR BADGE REQUIREMENTS, BENEFITS & RSVP REQUIREMENTS

Exhibitor Full Conference Badge

- The **Exhibitor Full Conference Badge** provides exclusive access to key events throughout the **2026 DSC Convention & Sporting Expo**. Each 10x10 booth space includes **two complimentary Full Conference Badges**.
- This badge is ideal for exhibitors who want to make the most of networking opportunities and special events during the show.

New this year:

- **Show Floor Card (Exhibitor Lunch):** Each exhibitor with a Full Conference Badge can RSVP to receive a complimentary **\$50 Show Floor Card**.
- **Banquet Discounts:** Exhibitors with Full Conference Badges will also enjoy **significant discounts** on all DSC evening banquets.

Please note: Each exhibitor staff member must RSVP individually to attend events or receive any Full Conference Badge benefits.

Additional Full Conference Badges: You can purchase additional Exhibitor Full Conference badges beyond the allotment for \$275.00 per person.

Benefits with Your Exhibitor Full Conference Badge Include:

1. Exhibitor Breakfast: Start Your Day Right

- **Days:** Friday, Saturday, & Sunday
- **Time:** 7:00 AM – 9:00 AM
- **Location:** Georgia World Congress Center, Georgia Ballroom – Level 3
- **Details:** Enjoy a hearty breakfast each morning before the show floor opens. This is a great time to fuel up, network, and prepare for the day ahead.
- **RSVP:** Required

2. **Big Bull Lounge: Exhibitor Happy Hour**

- **Days:** Friday & Saturday
- **Time:** 5:30 PM – 7:30 PM
- **Location:** Georgia World Congress Center – room C202 – Level 2
- **Details:** Unwind after a busy day at the DSC Convention with an open bar, light bites, and live music in the Big Bull Lounge. It's an excellent opportunity to relax and connect with other exhibitors.
- **RSVP:** Required

3. **Show Floor Card (Exhibitor Lunch):**

- **\$50 Show Floor Card**
- **Details:** Full Conference Exhibitors will receive a \$50 Show Floor Card at check-in, redeemable at any concession stand on the DSC Show Floor throughout the Convention.
- **RSVP:** Required

4. **Discounted Evening Banquet Tickets:**

- Conservation Kickoff Banquet & Auction – \$50
- Friday Evening Banquet & Auction – \$125
- Saturday Evening Banquet & Auction – \$125

Exhibitor Personnel Badge

- The **Exhibitor Personnel Badge** offers basic access, limited to the show floor. This badge is ideal for team members who only need to be present in the exhibit area.
 - **Access:** Show floor only
 - **Events Access:** Does not include access to the exclusive events listed above.
 - **Price:** \$100



VEHICLE DISPLAY INFORMATION

All vehicle and boat displays must follow the following guidelines to be able to display.

At no time should a vehicle be traveling at a rate of speed more than 5 miles per hour or such lesser rate of speed as may be required so as not to endanger or interfere with other similar or pedestrian traffic.

Liquid-fueled or gaseous-fueled vehicles, boats or other motor craft shall not be located indoors except as follows:

1. Batteries are disconnected except where the fire code official requires that the batteries remain connected to maintain safety features.
2. Fuel in fuel tanks does not exceed one-quarter tank or 5 gallons (19 L) (whichever is the least).
3. Fuel tanks and fill openings are closed and sealed to prevent tampering.
4. Vehicles, boats, or other motor craft equipment are not fueled or defueled within the building.
5. Separate batteries that are used for auxiliary equipment are allowed to remain connected. Visqueen or another floor protector must be placed under the vehicle.
6. Vehicles may not be washed on property.
7. A drip pan is required under the vehicle's drive train. Wheel plates must be set under all tires and plastic set under the body of the vehicle or boat to collect any fluid leaks.
8. Vehicles may not be driven or operated on the exhibit hall floor during event opening hours.

All event-related vehicles must be staged in the assigned and designated areas. Once it is set and inspected, it will not be able to be moved. **Vehicles that are non-compliant with Vehicle on Display are required to use Fire Watch at exhibitors' expense.**

Fire Watch

A temporary measure intended to ensure continuous and systematic surveillance of a building or portion thereof by one or more qualified individuals for the purposes of identifying and controlling fire hazards, detecting early signs of unwanted fire, raising an alarm of fire, and notifying the fire department.

The information provided herewith could be updated at any time based on the need and changes to of the Facility, Fire Department, City, and/or State Law.



EXHIBITOR MOVE-IN SCHEDULE

Move-in hours will be Wednesday & Thursday, February 4 & 5, 2026, 8:00 AM – 5:00 PM.

Marshaling Yard – 362 Ivan Allen Jr. Blvd. NW, Atlanta, Ga. 30313

<https://maps.app.goo.gl/sTBWfeGDXJHpBzrn6>

The On-site registration desk is in Building C – Lobby area. Express badge pick up is also located in Building C – Lobby area of the GWCC. If you are driving into the hall to unload, you will need to check-in at the marshaling yard located at 362 Ivan Allen Jr. Blvd NW., Atlanta, GA, 30313 to obtain a move-in pass and security bracelet. <https://maps.app.goo.gl/sTBWfeGDXJHpBzrn6>. You will need to exchange the bracelet for your exhibitor badge once you have an opportunity prior to the opening of the show.

All exhibitors with booths sized 600 square feet or larger will be required to move-in on Wednesday, February 4th beginning at 8 am. If you are using a third party non-official contractor to complete your setup, please submit your EAC forms on time to The Expo Group (TEG). The form is available online on the TEG website under your exhibitor profile. <https://sc.theexpogroup.com/dsconv25sportingexpo/>

Exhibitors with privately owned vehicles (POVs) will be allowed in the hall for a maximum of two (2) hours during move-in. This is your unload time, not set-up time. So, unload your cargo and move your vehicle back to the marshaling yard or to another location of your choosing. Please be mindful of those waiting in line for their turn to unload. Our amazing DSC 100 Volunteers will be available to help with limited capacity and a limited number of flatbed carts will be provided complimentary. If you need a forklift and/or to move heavy materials, please contact TEG to arrange additional help.

Scheduled Booth Size Move-In Times

- 02/04/26 at 8:00 AM – **600 sqft or larger** - this will include any configuration 20x30, 20x50 or larger.
- 02/04/26 at 10:30 AM – **300 sqft or larger** - this will include any configuration 10x30, 10x40, 20x20 or larger.
- 02/04/26 and/or 02/05/26 starting at 8:00 AM - any size booth not mentioned above is eligible to move-in (all 10x10 and 10x20 are eligible to move-in at any time).

Please make sure you are following the above schedule so we can have a smooth move-in. Wednesday and Thursday afternoons we will have an hour of disrupted move-in time due to movement of a large display item.

No booth setups will be permitted during show hours. No exceptions. If you are not able to move-in during the timeframe **due to unforeseen circumstances**, please contact show management Tatiane@biggame.org or Jacqueline@biggame.org, as soon as possible to explore options. Please plan accordingly.

The GWCC fire marshal will be inspecting all display vehicles prior to the opening of the show. Please reference Fueled Vehicle Display Instructions for additional information. A date and time will be scheduled soon, and information will be sent to all exhibitors.

All other booth sizes will be allowed to move-in at any time. However, if your booth has a complicated setup and requires extra time, please consider moving it as early as possible.



EXHIBITOR MOVE-IN INSTRUCTIONS

Wednesday & Thursday, February 4 & 5, 2026, 8:00 AM – 5:00 PM

Marshaling Yard – 362 Ivan Allen Jr. Blvd. NW, Atlanta, Ga. 30313

<https://maps.app.goo.gl/sTBWfeGDxJHpBzrn6>

If you **DO NOT NEED TO BRING A VEHICLE TO ONE OF THE MOVE-IN AREAS** because you have a “booth in a box” or have a shipper setting up your booth, please pick up your badges at Georgia World Congress Center, 285 Andrew Young International Blvd., Atlanta, Ga. 30313. <https://maps.app.goo.gl/Q8RGqhnvTmsnotaJ7> . The registration desk is located in Building C – Lobby area. Express badges pick up is in Lobby C. Exhibitor badges must be always worn.

If you have an assigned company assisting you in setting up your booth, that will not be driving inside the hall, they will be able to receive a bracelet granting access to the exhibit hall by going to the exhibitor registration desk. A badge is not required for them to set up.

If you **DO NEED TO BRING A VEHICLE TO ONE OF THE ASSIGNED MOVE-IN AREAS**, go to the marshaling yard at the above address. Upon arrival, you will check in at the trailer and be issued a move-in/out hangtag. You will be released to one of three designated move-in/out areas closest to your booth.

If you pulled a trailer and plan to return to the marshaling yard during the show, please park in front of your trailer as space is limited in the yard.

IMPORTANT NOTE: Please retain the hangtag on your rear-view mirror as it serves three purposes: (1) allows you to be released from the yard for move-in (2) allows you to be released from the yard for move-out on Sunday and (3) allows you to park in the yard during the convention. The hangtag must always be affixed to your rear-view mirror while you are in the marshaling yard. If you misplace your hangtag, please arrive at the check-in trailer after 2:00 PM on Sunday to obtain a replacement.

Inside the hall areas, you will be directed by DSC volunteers on where to park your vehicle for unloading while moving-in and loading during move-out. **There is a two-hour limit for unloading, please be mindful of others awaiting their turn.** Flatbed carts will be available on a first-come basis. Available DSC 100 volunteers will assist in moving you to your booth. However, if you require more than a flatbed and personnel power to unload your vehicle, please reach out to TEG to order additional equipment. <https://sc.theexpogroup.com/dscconv25sportingexpo/>

Once you have completed moving in your items, please return to your vehicle and remove it from the hall to give the next exhibitor space to move-in/out. Please be respectful to all volunteers/staff and other exhibitors. Move-in/Out can be a very stressful

The convention hall is not your private parking lot. If a vehicle is exceeding the two-hour limit, the police will be contacting you and if you are not available to remove your vehicle within a reasonable time frame, 20 min, your vehicle will be towed at the owner's expense.



Exhibitor Move-Out Instructions

Sunday – February 8, 2026, 3:00 PM - 11:00PM &

Monday – February 9, 2026. 7:00 AM – 12:00 PM

Marshaling Yard – 362 Ivan Allen Jr. Blvd. NW, Atlanta, Ga. 30313

<https://maps.app.goo.gl/sTBWfeGDXJHpBzrn6>

If you **DO NOT NEED ACCESS TO THE HALL TO MOVE-OUT** “booth in a box” make sure you have packed all your items, and for shipper pick-ups make sure you have labeled all boxes. No vehicle load-out pass is needed.

If you **NEED TO BRING A VEHICLE INTO THE HALL**, make sure the combination “load-in/out hang-tag issued at check-in is affixed to your rear-view mirror. If you have lost your hangtag or if you have a third party assisting you with move-out and that party does not have a hangtag, tags will be available in the check-in trailer on Sunday, February 8, after 2:00 PM. No vehicle will be allowed in the convention hall on Sunday without a hangtag.

If you are **NOT PULLING A TRAILER (cars, trucks, SUV’s)**, when you arrive at the marshaling yard, volunteers will direct you to park on the frontage road adjacent to GWCC (SUNDAY move out ONLY).

If you are **PULLING A TRAILER OR HAVE A BOX TRUCK**, you may hook-up to your trailer **anytime you wish on Sunday** or you may relocate to the marshaling yard if you have parked a trailer/truck offsite. **Once your vehicle is in the marshaling yard, please do not move without further instructions – all vehicles must stay in place.** Blocking the driving lanes will prevent other vehicles from hooking up to their trailers and your vehicle could potentially be towed.

Remember, you do not need to occupy your vehicle until after the show closes at 3:00 PM and the move-out process is ready to begin, 30 minutes after closing. There is no advantage to occupying your vehicle before the show closes as vehicles will be released, in an orderly manner, only after the show closes.

WHAT TO EXPECT ON MOVE-OUT

- The move-out process will start approximately at 3:30 PM.
- Release of vehicles/trailers will be staged to achieve orderly movement of all lanes as soon as space is available in the Convention Center.
- Vehicles not pulling trailers will be lined up along the frontage road adjacent to the convention center to separate them from vehicles pulling trailers.
- Vehicles pulling trailers will be released into the convention hall as soon as all vehicles not pulling trailers have been released.



Insurance – COI Sample Form

CERTIFICATE OF LIABILITY INSURANCE						SAMPLE		DATE (MM/DD/YYYY) 00/00/0000													
PRODUCER (000) 000-0000 FAX						THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.															
AGENTS NAME AGENTS ADDRESS																					
INSURED YOUR COMPANY NAME YOUR COMPANY ADDRESS						INSURERS AFFORDING COVERAGE NAIC #															
EAC FOR:						INSURER A: INSURER B: INSURER C: INSURER D: INSURER E:															
COVERAGES																					
THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.																					
INSL LTR	ADD'L INSRD	TYPES OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS															
	X	GENERAL LIABILITY ☒ COMMERCIAL GENERAL LIABILITY ☐ CLAIMS MADE ☒ OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: ☐ POLICY ☐ PROJECT ☐ LOC	POLICY #	EFF DATE	EXP DATE	<table border="1" style="width: 100%; border-collapse: collapse; font-size: 0.8em;"> <tr><td>EACH OCCURRENCE</td><td style="text-align: right;">\$ 1,000,000</td></tr> <tr><td>DAMAGE TO RENTED PREMISES (Ea occurrence)</td><td style="text-align: right;">\$ 500,000</td></tr> <tr><td>MED EXP (Any one person)</td><td style="text-align: right;">\$ 5,000</td></tr> <tr><td>PERSONAL & ADV INJURY</td><td style="text-align: right;">\$ 1,000,000</td></tr> <tr><td>GENERAL AGGREGATE</td><td style="text-align: right;">\$ 2,000,000</td></tr> <tr><td>PRODUCTS-COMP-OP AGG</td><td style="text-align: right;">\$ 2,000,000</td></tr> </table>				EACH OCCURRENCE	\$ 1,000,000	DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 500,000	MED EXP (Any one person)	\$ 5,000	PERSONAL & ADV INJURY	\$ 1,000,000	GENERAL AGGREGATE	\$ 2,000,000	PRODUCTS-COMP-OP AGG	\$ 2,000,000
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		AUTOMOBILE LIABILITY ☒ ANY AUTO ☐ ALL OWNED AUTOS ☐ SCHEDULED AUTOS ☒ HIRED AUTOS ☒ NON-OWNED AUTOS	POLICY #	EFF DATE	EXP DATE	<table border="1" style="width: 100%; border-collapse: collapse; font-size: 0.8em;"> <tr><td>COMBINED SINGLE LIMIT (Ea accident)</td><td style="text-align: right;">\$ 1,000,000</td></tr> <tr><td>BODILY INJURY (Per person)</td><td style="text-align: right;">\$</td></tr> <tr><td>BODILY INJURY (Per accident)</td><td style="text-align: right;">\$</td></tr> <tr><td>PROPERTY DAMAGE (Per accident)</td><td style="text-align: right;">\$</td></tr> </table>				COMBINED SINGLE LIMIT (Ea accident)	\$ 1,000,000	BODILY INJURY (Per person)	\$	BODILY INJURY (Per accident)	\$	PROPERTY DAMAGE (Per accident)	\$				
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		EXCESS/UMBRELLA LIABILITY ☒ OCCUR ☐ CLAIMS MADE ☐ DEDUCTIBLE ☒ RETENTION \$ 10,000	POLICY #	EFF DATE	EXP DATE	<table border="1" style="width: 100%; border-collapse: collapse; font-size: 0.8em;"> <tr><td>EACH OCCURRENCE</td><td style="text-align: right;">\$ 1,000,000</td></tr> <tr><td>AGGREGATE</td><td style="text-align: right;">\$ 1,000,000</td></tr> </table>				EACH OCCURRENCE	\$ 1,000,000	AGGREGATE	\$ 1,000,000								
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		WORKERS' COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE/OFFICER/MEMBER EXCLUDED? If yes, describe under SPECIAL PROVISIONS below	POLICY #	EFF DATE	EXP DATE	<table border="1" style="width: 100%; border-collapse: collapse; font-size: 0.8em;"> <tr> <td>☒ WC STATUTORY LIMITS</td> <td>☐ OTHER</td> <td style="text-align: right;">\$</td> </tr> <tr><td>E.L. EACH ACCIDENT</td><td></td><td style="text-align: right;">\$ 1,000,000</td></tr> <tr><td>E.L. DISEASE-EA EMPLOYEE</td><td></td><td style="text-align: right;">\$ 1,000,000</td></tr> <tr><td>E.L. DISEASE- POLICY LIMIT</td><td></td><td style="text-align: right;">\$ 1,000,000</td></tr> </table>				☒ WC STATUTORY LIMITS	☐ OTHER	\$	E.L. EACH ACCIDENT		\$ 1,000,000	E.L. DISEASE-EA EMPLOYEE		\$ 1,000,000	E.L. DISEASE- POLICY LIMIT		\$ 1,000,000
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DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / EXCLUSIONS ADDED BY ENDORSEMENT / SPECIAL PROVISIONS																					
ADDITIONAL INSURED AS RESPECTS LIABILITY PER WRITTEN CONTRACT:																					
January 7-12, 2025																					

CERTIFICATE HOLDER

CANCELLATION

	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.
	AUTHORIZED REPRESENTATIVE

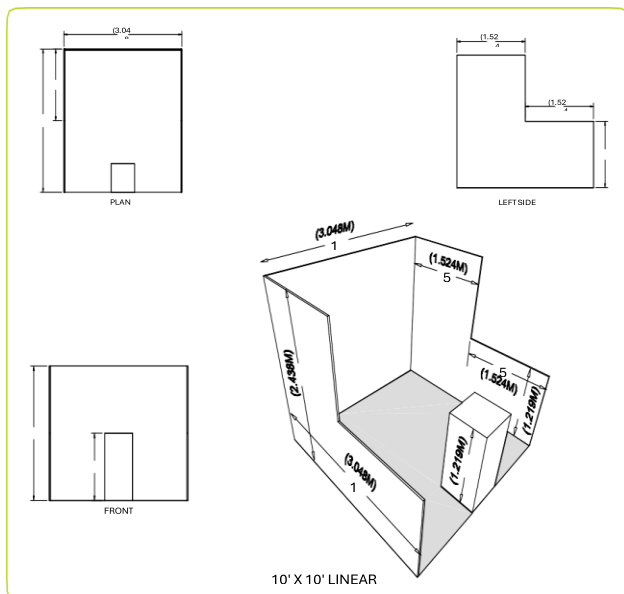
Booth Guidelines & Designs

As DSC seeks to elevate the way hunting is represented in the visual arena, the Best Conservation Display was created to recognize excellence in exhibitor booth displays at the Convention. Sponsored by Conservation Visions, this award is based on several criteria: theme and vision, graphics, originality, and overall impact. The winner will receive a 10'x10' exhibit space to be provided free by DSC, a 5,000-exhibitor support credit, and a financial contribution of \$1,000 from Conservation Visions.

The information provided below are guidelines for booth display. The guidelines are in place to foster a better understanding of booth designs & displays, show experience, and participation. Content was provided by The International Association of Exhibitions and Events (IAEE)—2019 Update www.iaee.com.

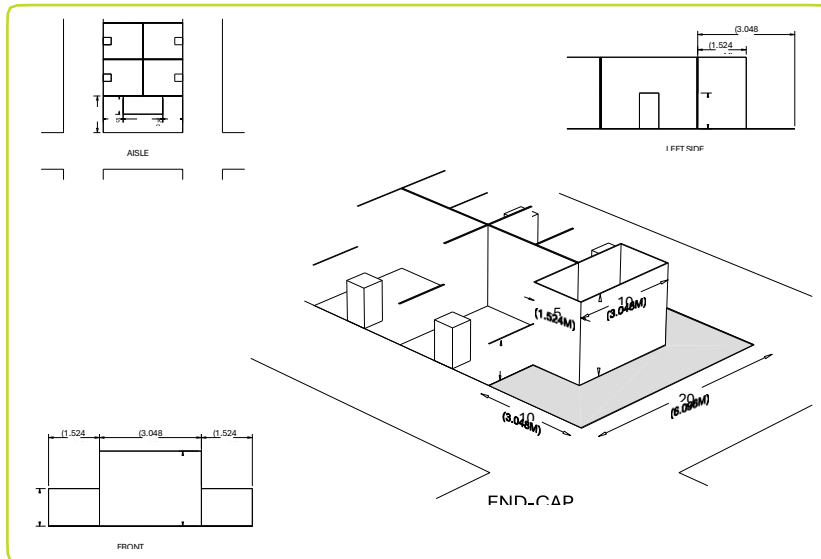
Safety in Design. All exhibitions shall be constructed and managed in a prudent and safe manner. No exhibit shall be allowed to extend into the aisle beyond the space assigned. Exhibitors can distribute literature and materials from their booths only.

Line of Sight. Line-of-Sight display rules provide restrictions on certain areas of booths to allow attendees to view neighboring booths in their line of sight as they walk the floor. There are a variety of booth types, and each one is addressed below with specific insight on how to implement Line-of-Sight regulations. Exhibitor constructed sidewalls more than 4 feet high cannot extend more than 5 feet from the rear of booth to allow unobstructed view of adjacent booths. The back wall shall not be greater than 10-12 feet high (subject to adjustment for any designated areas) and cannot display branding or graphics on the backside of header, 2-4 feet not covered by the pipe and drape, and it should be a complete finish.

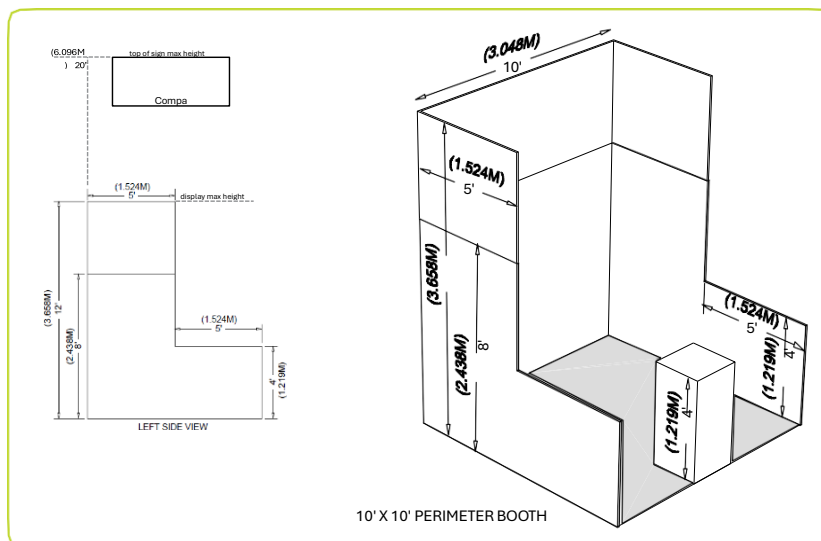


Corner Booth. A Corner Booth is a Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides. All guidelines for Linear Booths apply.

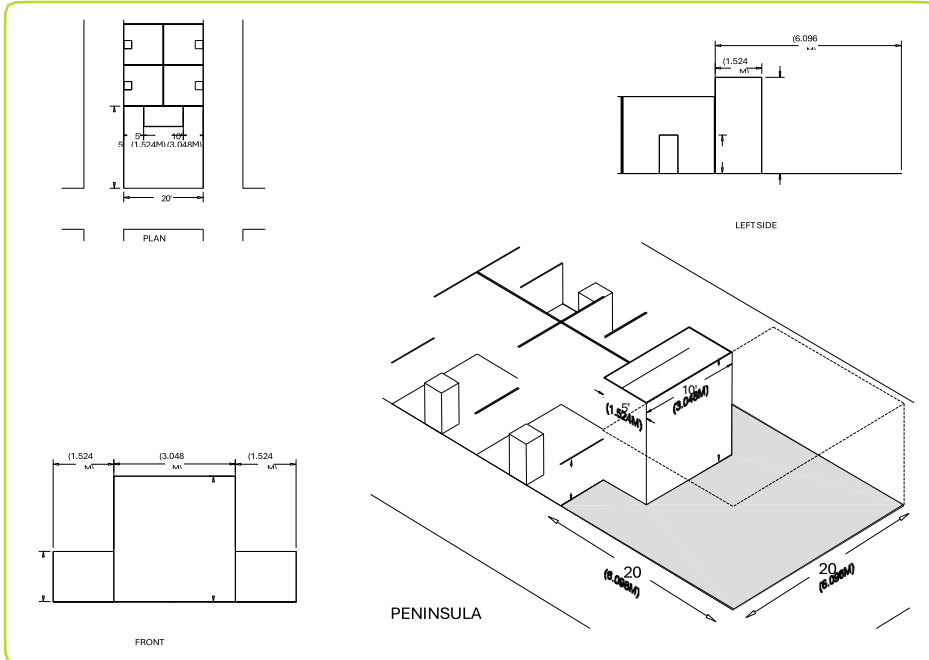
End-Cap Booth. An End-cap configuration is essentially an in-line (linear) booth placed in the position of a Peninsula or Split Island.



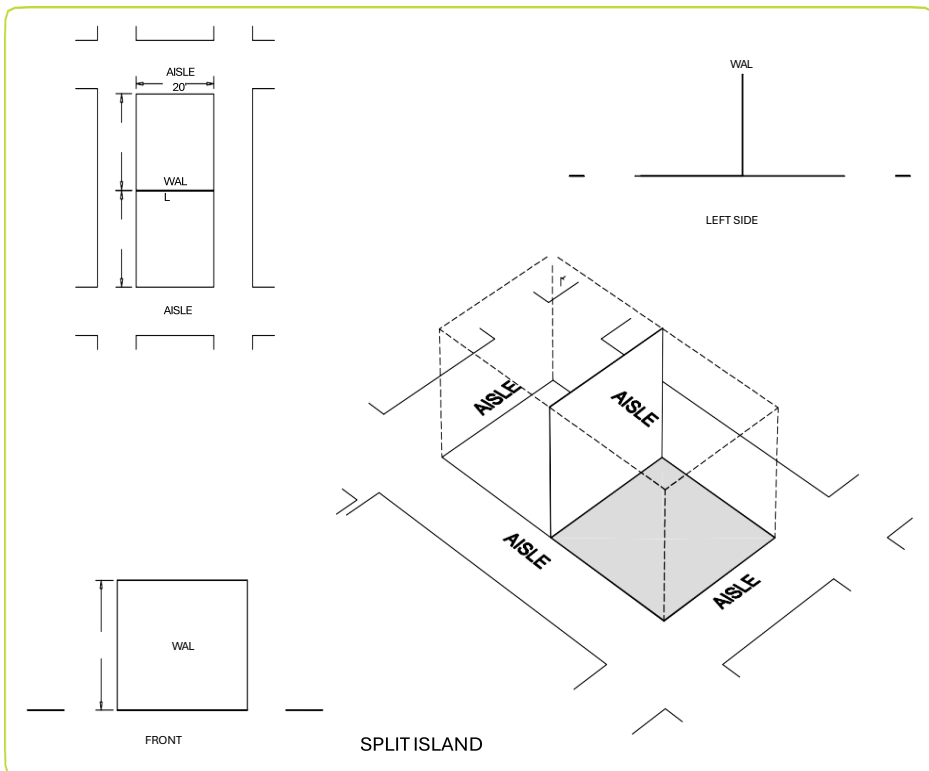
Perimeter Booth. A Perimeter Booth is a Linear Booth that backs to an outside wall of the exhibit facility rather than to another exhibit. All guidelines for Linear Booths apply to Perimeter Booths except that the typical maximum back wall height for Perimeter Booths is 12ft (3.66m).



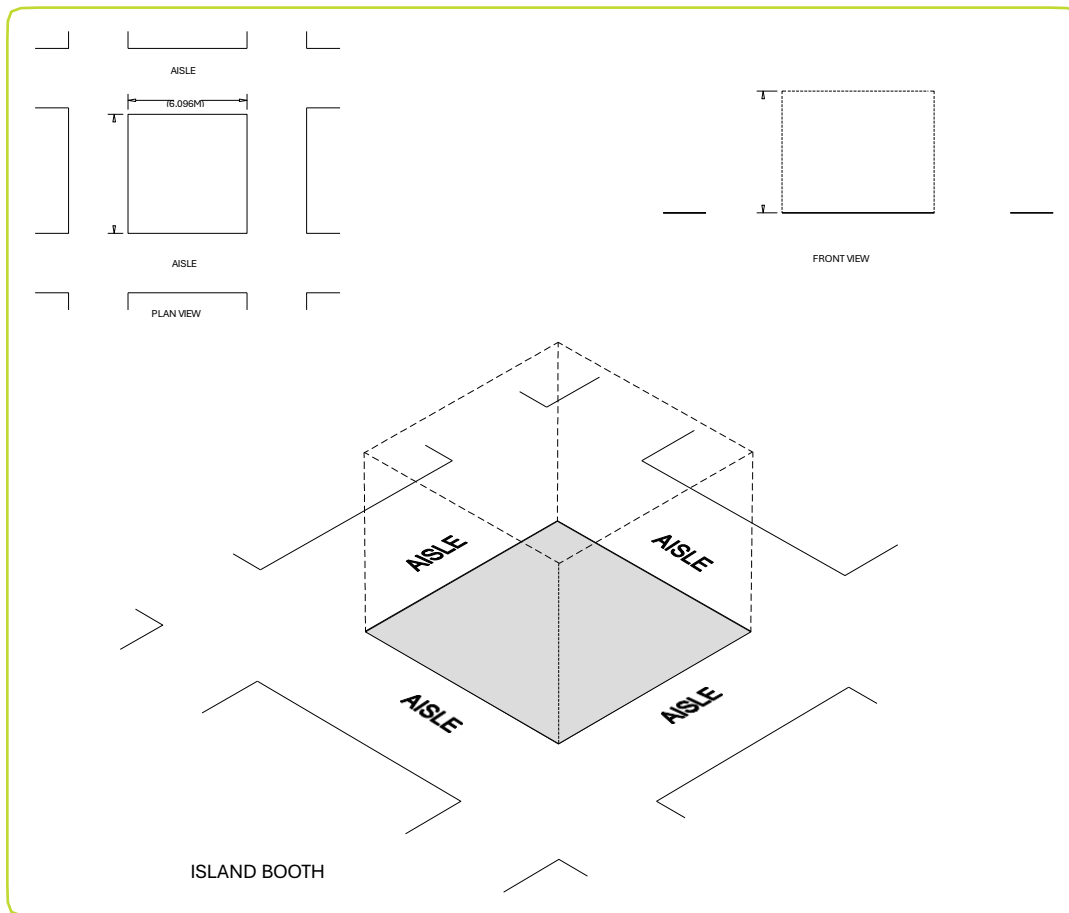
Peninsula Booth. A Peninsula Booth is exposed to aisles on three sides. A Peninsula Booth is usually 20ft by 20ft (6.10m by 6.10m) or larger. When a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to 4ft (1.22m) high within 5ft (1.52m) of each aisle, permitting adequate line of sight for the adjoining Linear Booths.



Split Island Booth. A Split Island Booth is a Peninsula Booth which shares a common back wall with another Peninsula Booth. The entire Cubic Content of this booth may be used, up to the maximum allowable height, without any back wall Line-of-Sight restrictions.



Island Booth. Island Booth is any size booth exposed to aisles on all four sides. An Island Booth is typically 20ft by 20ft (6.10m by 6.10m) or larger, although it may be configured differently.





2026 DSC Approved Vendors

The Expo Group (TEG):

- The official show decorator/contractor for the 2026 DSC Convention & Sporting Expo. The Expo Group offers a quick and cost-effective solution to showcase your booth for trade show participation, i.e., furniture, shipping, decorations, etc. For any questions, please contact Customer Service at 972.580.9000 or by email exhibitorservice@theexpogroup.com. For more information, please reference the E-Kit [here](#). You can also find their Exhibitor Service desk located near the Registration desks in the lobby for any questions during the show days.

Maritz Global Events:

- Registration & Tickets:
 - For questions regarding registration, or if you need assistance registering for convention Day Pass Badge(s) and banquet Ticket(s), contact Maritz Global Events, the official registration vendor for the DSC Convention at 864-580-4516 or email biggame@maritz.com for assistance Monday-Friday 9:00 AM – 5:00 PM EST.
- Lead Retrieval
 - By choosing to do the lead retrieval, it will instantly capture contact & demographic data throughout the show. For more information or the order form, click [here](#).

A2Z Events – Personify

- To better enhance your booth/company's online presence for the show, you can choose to purchase into any of the digital listing features. All exhibitors receive the Basic Listing. For more information, click [here](#) or for any questions, you can contact: exhibitsupport@a2zinc.net.

Connections Housing:

- For questions regarding hotel reservations, Contact Connections Housing, the official hotel reservation company, of the DSC Convention at DSC@connectionshousing.com or call 404-371-3406, Monday-Friday 9:00 AM – 6:00 PM EST.

Please note that: DSC does not sell exhibitor or attendee information to any outside source or entity. No Convention attendee list exists or is authorized by DSC. Ignore all offers to buy any such list. All approved vendor items will be marked with the official DSC Vendor Seal.





GWCC Approved Vendors

Edlen Electrical:

- Edlen Electrical Exhibition Services is the exclusive provider of electrical, plumbing, compressed air, and cable services. Ordering is easy with our [online ordering system](#), where you can order your electrical needs.

CCLD Networks: (Wi-Fi will be provided, complimentary to all exhibitors)

- CCLD Networks is the exclusive internet and telephone provider for Georgia World Congress Center Authority. Contact CCLD Networks today to customize your telecommunication needs. You can order internet through this link: <https://cclld.net/>. Or reach out by: (P) 404.222.5500, (F) 404.222.5514 and or send an email, info@cclld.net.

ON Site:

- ON Site is GWCCA's in-house Audio & Video service provider, rent TV's, stands, any audio or visual equipment. For more information and or to order please visit the order [form](#).

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FIREARM DISPLAY & EXHIBITOR CERTIFICATION

Dallas Safari Club (“DSC”), in furtherance of ensuring compliance with legal guidelines, rules, and requirements applicable to the Georgia World Congress Center in Atlanta, Georgia (the “Convention Center”), requires the following of any Exhibitor intending to bring a firearm for display during the Expo:

1. Any firearm to be displayed or which otherwise may be accessible to Expo participants must be disabled by removal of the firing pin and proper application of a locking device designed to prevent firing.
2. Exhibitor must notify DSC and the Convention Center’s Event Services Representative (the “ESR”).
3. The company that ships the firearms to Exhibitor at the Convention Center must have a Federal Firearms License.
4. All firearms on display must be disabled by either removing the firing pin or other component to prevent the firing of the firearm.
5. Live ammunition is prohibited. Inert or “dummy” ammo may be displayed.
6. Exhibitors must contract a certified firearms expert to inspect and tag the firearms. The tag must indicate to viewers that the firearm has been inspected and is safe.
7. During non-exhibit hours, firearms must be secured. Options include cable lock, locked display cabinet, or by contract security guard. Alternatives must be approved by the Convention Center’s Public Safety Department.
8. The exhibitor is responsible for security related to the safe and secure conduct of or relating to firearms displayed at the Expo.

Failure to comply with these requirements or any other Convention Center rules or instructions relating to firearms on premises at the Expo will constitute a material breach of the Exhibitor Application Terms and Conditions and subjects Exhibitor to potential removal from the Convention Center.



MEETING ROOM REQUEST & APPROVAL PROCESS

Only Dallas Safari Club (DSC) members and member companies registered as attendees or exhibitors for the 2026 DSC Convention & Sporting Expo are eligible to request meeting space in conjunction with the event.

Please note that entertainment, meetings, or similar activities are not permitted in hotel rooms or other private or public spaces during times that conflict with official DSC-sponsored events. Additionally, contracted properties in Atlanta, Georgia, will not reserve meeting rooms or function spaces during the convention dates without prior approval from DSC.

Meeting space will be assigned on a first-come, first-served basis. All requests must be submitted via the official Meeting Room Request Form (one form per meeting) and must include credit card payment details.

Once your request is received, you will be notified by email. However, meeting space is not confirmed until you receive a final confirmation email, which will also provide contact information for arranging decorations, audio/visual equipment, catering, security, and other services.

For more information on meeting room availability for the 2026 DSC Convention, please contact:

- Scott Fowler, Convention Services Coordinator, at scott@biggame.org
- Jacqueline Pulk, Convention Facilities & Exhibits Coordinator, at jacqueline@biggame.org